



**JULIE DUNSE**  
**IT Manager, City Capital Corporation**

**My decision** Equipping staff with mobile e-mail

I made my best IT decision relatively recently by providing my senior management team with a new mobile e-mail service, MobilePA, from Sirenica.

I looked at a number of mobile e-mail services, including BlackBerry. Whereas BlackBerry is mainly an e-mail device, MobilePA offers not only e-mail but additional functions such as access to intranet content, business applications and news services. It also generates e-mail to voice/voice to e-mail to enable the user to access and respond while on the move.

The facility is available to virtually any device – mobile phone, smartphone, PC, laptop or PDA, depending on how the user chooses to access information at his or her location. It also works on existing phones, so the company did not have to invest in expensive new devices. This also helped us to manage the security risks that can be associated with new PDAs.

Mobile e-mail is revolutionising the way colleagues work at City Capital. It is simple to use and does not require any additional software or hardware. Features such as the prioritisation of e-mail cut out unnecessary e-mail and spam. Colleagues have increased their productivity and saved money as a result.