



Sirenic Provides Commission For Rural Communities With Mobile Email & Data Access Service

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23 November 2005 – MobilePA, the mobile email and data management service from Sirenic, has been selected by the Commission for Rural Communities, an operating division of The Countryside Agency to facilitate employee communication and improve productivity and thus to enable greater working flexibility.

MobilePA will enable the Commission for Rural Communities' staff to access and respond to email on the move, manage their diary, view related information from the Commission's CRM system and receive regular news on relevant issues.

MobilePA sits within the Commission's existing IBM infrastructure, utilising Websphere Everyplace Connection Manager to provide a highly secure and efficient connection for moving data between the enterprise and mobile users.

Jonathan Ballinger, IT, Finance & Estates Manager at The Commission for Rural Communities, comments: "Travel features heavily in the lives of our workforce; MobilePA will help us to utilise this time to best effect, eradicating downtime and significantly improving productivity. The results of the trial revealed a saving of up to 12 hours per week per employee."

Betrand Lipworth, Chairman at Sirenic, added: "With mobility and flexibility being key to the Commission, we are pleased to provide a mobile email and data access service that will bring significant benefits coupled with a low cost."