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[Industry News](#)

[Industry Reports](#)

[Video News](#)

[Video Features](#)

[Audio News](#)

[Media Production](#)

[Testimonials](#)

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[Multi-Media Products](#)

[Classified Ads](#)

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CASE STUDIES

Mobile email and data for Countryside Agency

25/11/05

MobilePA, the mobile email and data management service from Sirenic, has been selected by the Commission for Rural Communities, an operating division of The Countryside Agency to facilitate employee communication and improve productivity and thus to enable greater working flexibility.

MobilePA will enable the Commission for Rural Communities' staff to access and respond to email on the move, manage their diary, view related information from the Commission's CRM system and receive regular news on relevant issues.

MobilePA sits within the Commission's existing IBM infrastructure, utilising Websphere Everyplace Connection Manager to provide a highly secure and efficient connection for moving data between the enterprise and mobile users.

Jonathan Ballinger, IT, Finance & Estates Manager at The Commission for Rural Communities, comments: "Travel features heavily in the lives of our workforce; MobilePA will help us to utilise this time to best effect, eradicating downtime and significantly improving productivity. The results of the trial revealed a saving of up to 12 hours per week per employee."

Betrand Lipworth, Chairman at Sirenic, added: "With mobility and flexibility being key to the Commission, we are pleased to provide a mobile email and data access service that will bring significant benefits coupled with a low cost."

MobilePA is a mobile email service from Sirenic, available to virtually any device i.e. mobile phone, smartphone, PC, laptop or PDA depending on how the user chooses to access information and their location. MobilePA offers email that is prioritized, fully indexed with a searchable archive of more than 10,000 emails accessible from the mobile device, with additional functions such as email text converted to voice and the ability to reply to emails orally, enabling the user to access and to respond whilst on the move.



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